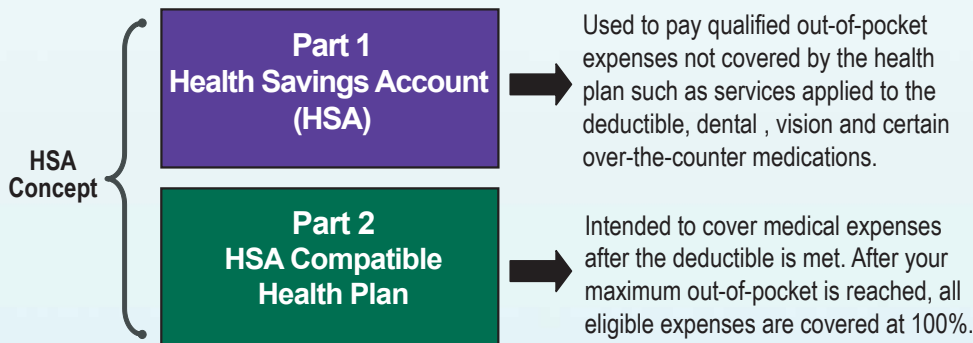


DISCOVER THE HSA ADVANTAGES

UNIQUE PRODUCT. UNIQUE SERVICE. UNIQUE SAVINGS.

A Health Savings Account (HSA) is a tax-favored account used in conjunction with a qualifying health plan as defined by the IRS. These HSA-compatible plans often have lower premiums, offer preventive care benefits and provide coverage for other healthcare services once your deductible is met. HSA dollars can be used to pay for qualified medical expenses applied to the deductible and for expenses which may not be covered by the health plan.



Did you Know?

HSA Compatible Health Plans

- ◆ Often cover preventive care at 100% without applying toward your deductible.
- ◆ Premiums may be substantially lower than other healthcare plans.
- ◆ Can provide you with increased control over the services you receive and the dollars spent, which can help control premium and healthcare costs.
- ◆ Are defined by the IRS as qualifying High Deductible Health Plans (HDHPs) and your health plan representative can tell you which plans qualify.

Health Savings Accounts

- ◆ HSA contributions are tax-free or tax-deductible and interest, investment income, and withdrawals are tax-free when used to pay for qualified medical expenses.
- ◆ HSA funds belong to you and your balance carries over from year to year.
- ◆ Contributions can come from employers, account holders or third parties.
- ◆ After the age of 65, you can use the funds for any non-qualifying expense and pay only income tax.
- ◆ Your HSA dollars can be invested for even greater earnings potential.

SAVINGS AND CONTROL... AN HSA RIPPLE EFFECT

Saving now for healthcare by opening a tax-favored HSA has short-term and long-term benefits. Think of your Health Savings Account as a drop in a pond. The ripples represent your savings opportunities and increased control over your healthcare future.

- ~ First, you have potential premium savings.
- ~ Next, pre-tax or tax deductible contributions.
- ~ Then, interest and investment earnings grow tax-free.
- ~ Finally, withdrawals used to pay for qualified medical expenses are always tax-free.

Discover your potential savings with an HSA!

Visit our *Is an HSA Right for Me* Calculator at:
www.hsabank.com.

HsaBANK®



MANAGING YOUR HEALTHCARE.

SIMPLIFYING HEALTHCARE QUESTIONS.

Becoming a Health Care Consumer

When it comes to health care, we often forget that we are still consumers. As a consumer, you have the right to know what things cost and understand what you are paying for. You can control your health care decisions.

Take advantage of preventive care services.

Preventive care services, such as annual exam and immunizations, can help identify changes you can make today to prevent illness in the future. These services also help to detect conditions early increasing the treatment options and success rates. Plus, preventive care services are often covered by your health plan at no cost to you.

Discuss alternatives with your physician.


Many times there are alternative procedures or methods to diagnose or treat a particular condition. When you and your physician discuss the alternatives available, you get a better understanding of possible advantages and disadvantages of each procedure. This allows you to make an informed decision based on the option that provides you with the greatest value.

Ask about price.

Before receiving care for non-emergency services, be sure to ask if the service is necessary and what the service costs. Understanding the necessity and what different services cost helps you make better decisions and control out-of-pocket expenditures.

Utilize resources available through your health plan.

Many health plans are now offering resources through their website or through phone support to help you determine when to seek the advice of a physician, when over-the-counter solutions are recommended, or quality information concerning particular hospitals or physicians. Basic health care resources and resources for controlling your out-of-pocket expenses are also available through our website - www.hsabank.com.



Don't allow others to spend your money.

Ask about savings options for prescription drugs.

You can often save money on prescription drugs by simply asking if generic or over-the-counter options are available for the brand name that is being prescribed. Other savings options, such as pill splitting or mail order, may be available. Ask your physician or pharmacist.

Fact or Fiction

HSA Myth #1 : *HSA's are only for the healthy and wealthy.*

FACT : HSA's can be for anyone. HSA-compatible health plans limit the maximum out-of-pocket and then cover all eligible medical expenses 100%. With traditional plans you generally have co-pays that continue indefinitely. Statistics show:
97% rollover funds from the previous year¹.
40% are families².
46% are over the age of 40².

HSA Myth #2 : *HSA's are not popular among consumers.*

FACT : Consumer-driven health care are the fastest growing health care segment. Current projections estimate 5% of the insured population have plans today with that figure increasing to over 20% by the end of 2010, representing 21 million health plans and an estimated 52.5 million lives.³

HSA Myth #3 : *People with HSA's are less likely to receive timely medical care.*

FACT : Research shows those with HSA's are 30% more likely to get their annual exam compared to those with traditional plans. Further, they are 20% more likely to follow a treatment regimen and 25% more likely to engage in healthy behaviors. There has been no evidence suggesting people put off receiving the care they need.⁴

THE CHOICE THAT STANDS OUT.

HEALTH SAVINGS ACCOUNTS WITH HSA BANK.

What Makes HSA Bank Unique?

HSA Focus and Expertise.

HSA Bank has been providing health-based savings accounts since 1997. As a leader in the industry, we have made it our goal to provide expertise and a high level of service that exceeds your expectations. Our customer service representatives receive ongoing training to ensure that they are up to date on current legislation and industry trends.



Competitive Rates and Low Account Fees.

HSA Bank combines attractive interest rates and low monthly account maintenance fees to provide you with a comprehensive HSA offering. To view current rates, visit our website - www.hsabank.com.

Contribution and Withdrawal Options.

Contributions - Putting money in your HSA is easy. Internet banking allows you to schedule online transfers to your HSA from your personal checking account on a one-time or recurring basis. If you prefer, you can send a check with a contribution form or deposit ticket. Please consult your employer to determine if you can also make contributions through payroll deductions.

Withdrawals - It is important to have convenient access to your funds when you need them. That's why we offer several methods for withdrawing your money. The HSA Bank Visa® debit card can be used at a healthcare provider's office, pharmacies, or by sending in your healthcare payment with your card number. You can also use it to withdraw funds at an ATM. Options are also available to purchase checks or utilize a withdrawal form.

Innovative Products and Services.

Website - Our user-friendly website helps you evaluate your HSA options by providing HSA information, resources, and educational presentations, as well as, the *Is an HSA Right for You?* and *Future Value* calculation tools. As an accountholder, you have convenient access to our self-service options for forms, check and debit card ordering, tax filing resources and more. Our secure internet banking site provides account details, address change capabilities, tax documents, online contribution scheduling, and email notifications.

Investment Opportunities - Through our brokerage partners, you have the opportunity to invest your HSA dollars in stocks, bonds and mutual funds. Plus, earnings are tax-free.

Investment products are not FDIC insured, are not a deposit or other obligation of or guaranteed by the bank, and are subject to investment risks including possible loss of the principal amount invested.



MAKING THE CHOICE

DETERMINE IF YOU ARE ELIGIBLE.

- ♦ You must be covered under an HSA-compatible health plan
- ♦ You cannot be covered under any other health plan that is not an HSA-compatible health plan, including Medicare A or B.
- ♦ You cannot be claimed as a dependent on another person's tax return.

OPEN AN HSA:

1. Complete the HSA Application. Online and paper enrollment options are available at www.hsabank.com. If you are enrolling through your employer, please see your employer for the recommended enrollment method.

You will need to provide the following:

Name	Street Address	Job title
Social Security Number	Citizenship status	Signature
Date of Birth	Employer information	

If wish to authorize another individual, such as a spouse, to access your account, you will also need to complete the Authorized Signer information:

Name	Date of Birth
Social Security Number	Street Address

2. Account is Established. Your account is established typically within 1-2 business days.

3. Account Welcome Materials Sent. Within 7-10 business days you can expect to receive your account welcome kit. Other materials will be sent separately as requested.

ONGOING COMMUNICATION:

Once your account has been established, you will receive monthly account statements which describe the account activity for the previous month. At year-end, we will provide you with a year-end statement and necessary tax documents needed to complete your taxes. Important notices concerning changes to your account, legislative changes, or new account features will typically be included in your monthly statements. Internet banking also provides convenient access to many of these resources. To sign-up, visit us online at www.hsabank.com.

ABOUT HSA BANK:

HSA Bank leads the industry in Health Savings Account administration and is a division of Webster Bank, N.A., one of the 50 largest banks in the United States. All accounts are FDIC insured through Webster Bank, N.A. HSA Bank has been providing health-based savings accounts since the Medical Savings Account pilot program began in 1997. HSA Bank is dedicated to the continued expansion of consumer-driven health care and the Health Savings Account market.

HSA BANK[®]

National Leader in Health Savings Accounts.
A Division of Webster Bank, N.A., Member FDIC

605 N. 8th Street, Sheboygan WI 53081

www.hsabank.com

800-357-6246

¹ HSA Bank Accountholder statistics. - January 2007

² AHIP Center for Policy and Research - April 2007

³ McKinsey&Company Consumer-directed Health Plan Report - June 2005

⁴ Based on 2005 U.S. Census report (www.census.gov) and U.S. Treasury estimates (www.whitehouse.gov)

